About the Team

Cornell Baja SAE Racing is an engineering project team which annually designs, builds, and races an off-road vehicle to compete in the SAE Collegiate Baja Design Series.

Founded in 2003 by a group of mechanical engineers who wanted to practice engineering out of the classroom (and onto the track). Since then, the team has grown to encourage and support hands-on engineering and project-based learning for 50 students annually from all different majors.

Sponsorship Levels

ELITE ($10,000+)
- Custom Elite thank you package
- Host up to 3 recruitment sessions with Cornell Baja
- Logo placement on competition apparel
- Sponsor can negotiate additional benefits
- All Gold, Silver, Bronze, and Contributor level perks

GOLD ($5,000-$9,999)
- Prominent large logo placement on the car
- Logo placement on publicity materials
- Personal information session and tour of lab spaces
- All Silver, Bronze, and Contributor level perks

SILVER ($2,000-$4,999)
- Invitation to our team’s drive days
- All Bronze and Contributor level perks

BRONZE ($500-$1,999)
- Logo and placement (scalable by donation amount from last 3 years) on the car
- Mention in promotional and yearly video
- Monthly sponsorship updates
- Access to resume book and information session
- All Contributor level perks

CONTRIBUTOR ($1-$499)
- Logo on the car and website
- Social media shoutout for company

Cornell Baja Racing

About the Competition

- Universities across the world build an off-road vehicle to compete in the SAE Collegiate Baja Design Series
- Three North American competitions with 100 international teams compete annually from April to June
- Four days of competition testing both static events (cost report, sales presentation, and design report) and dynamic events (acceleration, endurance, maneuverability suspension & traction, and more)

Competition Highlights

‘19
- 1st endurance in CA
- 2nd suspension & traction and 3rd design in NY

‘18
- 2nd overall competitions
- 1st overall in KS, 2nd overall OR, and 3rd overall MD

‘17
- 1st design and 3rd acceleration in IL
- 1st design, 2nd suspension & traction, 2nd maneuverability, 3rd acceleration in CA

‘16
- 3rd overall competitions
- 2nd overall in TN, 2nd overall in CA

Thank you!

All donations are tax deductible and all companies/donors will receive vast media exposure as we travel around the Ithaca area and the U.S.

for more information visit cornellbaja.com or email Yubin Kim at ytk3@cornell.edu